



SP2216 / MCP 2009 – 2010 / SPRING SEMESTER
SOCIAL MOVEMENTS IN CENTRAL AND EASTERN EUROPE
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Office hours: M 16.30 – 17.30 / by appointment

Lectures: M 17.30 – 20.30, Room C

COURSE DESCRIPTION

This course will offer an overview of current research in the field of social movements, with an emphasis on studies that analyze social movements from a comparative perspective and on studies that focus on social movements in Central and Eastern Europe.

The first part of the course (weeks 1 – 6) is devoted to the main theoretical approaches used by political scientists and sociologists to explain the *why* and *how* of social movements: Why do people participate in social movements? How do social movements come to life? How do social movements act to achieve their goals? Once we have an understanding of these theories, in the second part of the course (weeks 7 – 9) we will focus on methodological issues in the study of social movements: How do we analyze social movements? How do we collect data? What are the advantages and the disadvantages of using a certain methodology? During the last part of the course (weeks 10 – 13) we will look at how the theories and methodologies discussed in the first two parts are combined to answer more specific questions: How are social movements reflected in the mass media? How do transnational movements work? What are the outcomes of social movements?

Each week has a set of reading assignments, which students are required to read. These reading assignments present theoretical and methodological perspectives as well as empirical studies and will be discussed in detail during our weekly meetings.

By the end of this course students should have a good understanding of the theoretical debates in social movement research and should be able to elaborate a research question, place it in the literature, select the appropriate methodology, and conduct a study finalized in a research paper.



REQUIREMENTS AND EVALUATION

The final grade for the course will be based on: class participation (30%), oral presentation (10%), book review (10%), and the research paper (50%).

Class participation: Since most of our meetings will be spent discussing the assigned readings, students are expected: (1) to be present, (2) to have read the assigned readings, and (3) to actively engage in the discussion. Each week the discussion will touch upon theories, concepts, research questions, methodologies, measurement, data, data analysis, and conclusions.

Oral presentation: Each week the discussion will start with a student making an oral presentation (15 minutes) of the week's readings. The presentation should provide a brief overview of the readings and identify key topics that should be addressed during the class discussion.

Book review: Each student must write a review for one of the books assigned in weeks 7 – 9. Format: at least four pages, Times New Roman 12 pt, double spaced. Deadlines: week 7 for those reviewing Howard, 2003 / week 8 for those reviewing Ekiert and Kubik, 1999 / week 9 for those reviewing Banaszak, 1996.

Research paper: Each student must write a research paper on a topic related to the course. By week 6 each student should discuss with me the topic of the paper. By week 8 each student should hand in an outline for the paper. The final version of the research paper is due week 12. Format: at least 15 pages (plus references), Times New Roman 12 pt, double spaced. Deadlines: week 6 for selecting the topic of the paper / week 8 for the outline of the paper / week 12 for the final version of the paper.

Important: (1) Meet the deadlines. Late papers will not be accepted unless a good reason (e.g. illness) exists. (2) The written assignments must be your own original work.

READINGS

Students will receive an electronic copy of all the required readings during our meetings.

NOTE

Students should be aware of the Department's policy of academic integrity: cheating, falsification, forgery, multiple submission, plagiarism, complicity and computer misuse will result in the invalidation of both grade and credits.



COURSE OUTLINE

Week 1 – Introduction

Course description / Discussion of syllabus, requirements, and evaluation / Getting to know each other

Week 2 – The study of social movements: Overview of concepts and theories

Readings:

1. Snow, David, Soule, Sarah, and Hanspeter Kriesi. 2006. "Mapping the Terrain." In David Snow, Sarah Soule, and Hanspeter Kriesi (eds.), *The Blackwell Companion to Social Movements*. Oxford: Blackwell Publishing. Pp. 3 – 16.
2. della Porta, Donatella and Mario Diani. 2006. "The Study of Social Movements: Recurring Questions, (Partially) Changing Answers." In Donatella della Porta and Mario Diani, *Social Movements: An Introduction*. Oxford: Blackwell Publishing. Pp. 1 – 32.
3. Walder, Andrew. 2009. "Political Sociology and Social Movements." *Annual Review of Sociology*, 35: 393-412.

Week 3 – Theoretical approaches (I) – Relative deprivation / Rational choice

Readings – relative deprivation:

1. Gurr, Ted. 1968. "A Causal Model of Civil Strife: A Comparative Analysis Using New Indices." *American Political Science Review*, 62(4): 1104 – 1124.
2. Canache, Damarys. 1996. "Looking Out My Back Door: The Neighborhood Context and Perceptions of Relative Deprivation." *Political Research Quarterly*, 49(3): 547 – 571.

Readings – rational choice:

3. Oliver, Pamela. 1993. "Formal Models of Collective Action." *Annual Review of Sociology*, 19: 271 – 300.
4. Opp, Karl-Dieter, and Christiane Gern. 1993. "Dissident Groups, Personal Networks, and Spontaneous Cooperation: The East German Revolution of 1989." *American Sociological Review*, 58(5): 659 – 680.
5. Karklins, Rasma, and Roger Petersen. 1993. "Decision Calculus of Protesters and Regimes: Eastern Europe 1989." *Journal of Politics*, 55(3): 588 – 614.

Week 4 – Theoretical approaches (II) – Resource mobilization

Readings:

1. McCarthy, John, and Mayer Zald. 1977. "Resource Mobilization and Social Movements: A Partial Theory." *American Journal of Sociology*, 82(6): 1212 – 1241.
2. Edwards, Bob, and John McCarthy. 2006. "Resources and Social Movement Mobilization." In David Snow, Sarah Soule, and Hanspeter Kriesi (eds.), *The Blackwell Companion to Social Movements*. Oxford: Blackwell Publishing. Pp. 116 – 152.
3. Cress, Daniel, and David Snow. 1996. "Mobilization at the Margins: Resources, Benefactors, and the Viability of Homeless Social Movement Organizations." *American Sociological Review*, 61(6): 1089 – 1109.



Week 5 – Theoretical approaches (III) – Political opportunity structure

Readings:

1. Kriesi, Hanspeter. 2006. "Political Context and Opportunity." In David Snow, Sarah Soule, and Hanspeter Kriesi (eds.), *The Blackwell Companion to Social Movements*. Oxford: Blackwell Publishing. Pp. 67 – 90.
2. Meyer, David. 2004. "Protest and Political Opportunities." *Annual Review of Sociology*, 30: 125 – 145.
3. Kitschelt, Herbert. 1986. Political Opportunity Structures and Political Protest: Anti-Nuclear Movements in Four Democracies. *British Journal of Political Science*, 16(1): 57 – 85.
4. Kamenitsa, Lynn. 1998. "The Process of Political Marginalization: East German Social Movements after the Wall." *Comparative Politics*, 30(3): 313 – 333.

Week 6 – Theoretical approaches (IV) – Frames, culture, collective identity

Deadline: Topic for the research paper.

Readings:

1. Snow, David, et al. 1986. "Frame Alignment Processes, Micromobilization, and Movement Participation." *American Sociological Review*, 51(4): 464 – 481.
2. della Porta, Donatella and Mario Diani. 2006. "The Symbolic Dimension of Collective Action." In Donatella della Porta and Mario Diani, *Social Movements: An Introduction*. Oxford: Blackwell Publishing. Pp. 64 – 88.
3. Payerhin, Marek, and Cyrus Zirakzadeh. 2006. "On Movement Frames and Negotiated Identities: The Case of Poland's First Solidarity Congress." *Social Movement Studies*, 5(2): 91 – 115.
4. Misztal, Bronislaw. 1992. "Between the State and Solidarity: One Movement, Two Interpretations – The Orange Alternative Movement in Poland." *British Journal of Sociology*, 43(1): 55 – 78.

Week 7 – Methodological issues (I) – Studying social movements

Deadline: Book review for those reviewing Howard's book.

Readings:

1. Snow, David and Danny Trom. 2002. "The Case Study and the Study of Social Movements." In Bert Klandermans and Suzanne Staggenborg (eds.), *Methods of Social Movement Research*. Minneapolis: University of Minnesota Press. Pp. 146 – 172.
2. Blee, Kathleen and Verta Taylor. 2002. "Semi-Structured Interviewing in Social Movement Research." In Bert Klandermans and Suzanne Staggenborg (eds.), *Methods of Social Movement Research*. Minneapolis: University of Minnesota Press. Pp. 92 – 117.
3. Howard, Marc Morje. 2003. *The Weakness of Civil Society in Post-Communist Europe*. Cambridge: Cambridge University Press.



Week 8 – Methodological issues (II) – Studying social movements

Deadline: Book review for those reviewing Ekiert and Kubik’s book.

Deadline: Outline for the research paper.

Readings:

1. Koopmans, Ruud and Dieter Rucht. 2002. “Protest Event Analysis.” In Bert Klandermans and Suzanne Staggenborg (eds.), *Methods of Social Movement Research*. Minneapolis: University of Minnesota Press. Pp. 231 – 259.
2. Johnston, Hank. 2002. “Verification and Proof in Frame and Discourse Analysis.” In Bert Klandermans and Suzanne Staggenborg (eds.), *Methods of Social Movement Research*. Minneapolis: University of Minnesota Press. Pp. 62 – 91.
3. Ekiert, Grzegorz and Jan Kubik. 1999. *Rebellious Civil Society: Popular Protest and Democratic Consolidation in Poland, 1989-1993*. Ann Arbor: University of Michigan Press.

Week 9 – Methodological issues (III) – Studying social movements

Deadline: Book review for those reviewing Banaszak’s book.

Readings:

1. Clemens, Elisabeth and Martin Hughes. 2002. “Recovering Past Protest: Historical Research on Social Movements.” In Bert Klandermans and Suzanne Staggenborg (eds.), *Methods of Social Movement Research*. Minneapolis: University of Minnesota Press. Pp. 201 – 230.
2. Minkoff, Debra. 2002. “Macro-Organizational Analysis.” In Bert Klandermans and Suzanne Staggenborg (eds.), *Methods of Social Movement Research*. Minneapolis: University of Minnesota Press. Pp. 260 – 285.
3. Banaszak, Lee Ann. 1996. *Why Movements Succeed or Fail: Opportunity, Culture, and the Struggle for Woman Suffrage*. Princeton: Princeton University Press.

Week 10 – Specific topics (I) – Mass media and social movements

Readings:

1. Earl, Jennifer, et al. 2004. “The Use of Newspaper Data in the Study of Collective Action.” *Annual Review of Sociology*, 30: 65 – 80.
2. Koopmans, Ruud, and Paul Statham. 1999. *Political Claims Analysis: Integrating Protest Event and Political Discourse Approaches*. Working paper.
3. Maney, Gregory, and Pamela Oliver. 2001. “Finding Collective Events: Sources, Searches, Timing.” *Sociological Methods & Research*, 30(2): 131 – 169.
4. Mueller, Carol. 1997. “International Press Coverage of East German Protest Events, 1989.” *American Sociological Review*, 62 (5): 820 – 832.



Week 11 – Specific topics (II) – Social movement outcomes

Readings:

1. Giugni, Marco. 1999. “How Social Movements Matter: Past Research, Present Problems, Future Developments.” In Marco Giugni, Doug McAdam, and Charles Tilly (eds.) *How Social Movements Matter*. Minneapolis: University of Minnesota Press. Pp. xiii – xxxiii.
2. Whittier, Nancy. 2006. “The Consequences of Social Movements for Each Other.” In David Snow, Sarah Soule, and Hanspeter Kriesi (eds.), *The Blackwell Companion to Social Movements*. Oxford: Blackwell Publishing. Pp. 531 – 551.
3. Earl, Jennifer. 2006. “The Cultural Consequences of Social Movements.” In David Snow, Sarah Soule, and Hanspeter Kriesi (eds.), *The Blackwell Companion to Social Movements*. Oxford: Blackwell Publishing. Pp. 508 – 530.

Week 12 – Specific topics (III) – Transnational movements

Deadline: The final version of the research paper.

Readings:

1. della Porta, Donatella, et al. 2006. “Globalization and Social Movements.” In Donatella della Porta et al *Globalization from Below: Transnational Activists and Protest Networks*. Minneapolis: University of Minnesota Press. Pp. 1 – 26.
2. della Porta, Donatella, et al. 2006. “The Global Movement and Democracy.” In Donatella della Porta et al *Globalization from Below: Transnational Activists and Protest Networks*. Minneapolis: University of Minnesota Press. Pp. 232 – 247.
3. Verhulst, Joris, and Stefaan Walgrave. 2007. “Protest and Protesters in Advanced Industrial Democracies: The Case of the 15 February Global Anti-War Demonstrations.” In Derrick Purdue (ed.) *Civil Societies and Social Movements: Potentials and Problems*. New York: Routledge. Pp. 124 – 143.

Week 13 – Conclusion / Movie screening

Movie Screening: *Orange Revolution*.

Discussion of the movie.

Course evaluations.



ADDITIONAL / SUGGESTED READINGS

Social movement journals:

1. *Mobilization*. <http://www.mobilization.sdsu.edu/index.html>. Abstracts available.
2. *Social Movement Studies*. <http://www.tandf.co.uk/journals/titles/14742837.asp>. Abstracts available.

Books:

1. della Porta, Donatella, and Manuela Caiani. 2009. *Social Movements and Europeanization*. Oxford: Oxford University Press. (*)
2. della Porta, Donatella, and Mario Diani. *Social Movements: An Introduction*. Oxford: Blackwell Publishing. (*)
3. Diano, Mario, and Doug McAdam (eds.). 2003. *Social Movements and Networks: Relational Approaches to Collective Action*. Oxford: Oxford University Press. (*)
4. Giugni, Marco, McAdam, Doug, and Charles Tilly (eds.). 1999. *How Social Movements Matter*. Minneapolis: University of Minnesota Press. (*)
5. Goodwin, Jeff, and James Jasper (eds.). 2009. *The Social Movements Reader: Cases and Concepts, Second Edition*. Oxford: Blackwell Publishing.
6. Jenkins, Craig, and Bert Klandermans (eds.). 1995. *The Politics of Social Protest: Comparative Perspectives on States and Social Movements*. Minneapolis: University of Minnesota Press. (*)
7. Kriesi, Hanspeter et al. 1995. *New Social Movements in Western Europe: A Comparative Analysis*. Minneapolis: University of Minnesota Press. (*)
8. McAdam, Douglas, McCarthy, John, and Mayer Zald (eds.). 1996. *Comparative Perspectives on Social Movements: Political Opportunities, Mobilizing Structures, and Cultural Framings*. Cambridge: Cambridge University Press.
9. McAdam, Doug, Tarrow, Sidney, and Charles Tilly. 2001. *Dynamics of Contention*. Oxford: Oxford University Press.
10. Olson, Mancur. 1965. *The Logic of Collective Action: Public Goods and the Theory of Groups*. Cambridge: Harvard University Press. (*)
11. Snow, David, Soule, Sarah, and Hanspeter Kriesi (eds.). 2004. *The Blackwell Companion to Social Movements*. Oxford: Blackwell Publishing. (*)
12. Tarrow, Sidney. 1998. *Power in Movement: Social Movements and Contentious Politics*. Cambridge: Cambridge University Press.

Journal articles:

If you need journal articles on specific topics, contact me and I will provide a short list which should get you started on your research.